

# PLACER COUNTY FAIR

## 2020 Virtual Junior Livestock Auction Buyer's Guide

Friday, June 26 - Saturday, June 27

The Placer County Fair Junior Livestock Auction has been developed to educate the exhibitors in live-stock marketing. This sale is made up of market animals raised in the Placer County Fair 4-H and FFA program. These animals are owned, raised and fed by the young people in these organizations.

## How The Auction Works

We will be using the virtual auction platform ShoWorks to feature our hard-working exhibitors and their projects.

- Pre-register at [placer.fairwire.com](http://placer.fairwire.com). Returning buyers can email [karlee@atthegrounds.com](mailto:karlee@atthegrounds.com) for a password or register as a new buyer.
- The auction will be available for exhibitors through the PCF website, [placercountyfair.org](http://placercountyfair.org).
- All lots will be open for bidding Friday, June 26 at 3 p.m and begin to close Saturday, June 27 at 3 p.m.
- There will be a set amount of time between the closing of each lot. If a bid is submitted before a lot closes, the entire lot will extend a pre-determined amount of time (times will be announced one week prior to the auction).

## 2019 Market Champions

<b>Supreme Champion Market Steer</b> Wyatt Roseman <i>Del Oro FFA</i>	<b>Reserve Supreme Single Fryer</b> Devin Forgey <i>Dry Creek 4-H</i>
<b>Reserve Supreme Champion Market Steer</b> Stevie Utterback <i>Lincoln FFA</i>	<b>Supreme Champion Market Goat</b> Josie Hernandez <i>Gold Country 4-H</i>
<b>4-H Champion Market Steer</b> Josie Hernandez <i>Gold Country 4-H</i>	<b>Reserve Supreme Market Goat</b> Abigail Adam <i>Del Oro FFA</i>
<b>Reserve 4-H Champion Market Steer</b> Wyatt Alexander <i>Sheridan 4-H</i>	<b>Reserve 4-H Champion Market Goat</b> Della Lefty <i>Mt. Pleasant 4-H</i>
<b>Supreme Champion Market Swine</b> Maya Verdugo <i>Del Oro FFA</i>	<b>Reserve FFA Champion Market Goat</b> Austin Landry <i>Lincoln FFA</i>
<b>Reserve Champion Market Swine</b> Myah Davidson <i>Ophir 4-H</i>	<b>Supreme Champion Market Lamb</b> Dotty Lefty <i>Mt. Pleasant 4-H</i>
<b>Reserve FFA Champion Market Swine</b> Rodric Corey <i>Lincoln FFA</i>	<b>Reserve Supreme Champion Market Lamb</b> Dotty Lefty <i>Mt. Pleasant 4-H</i>
<b>Reserve 4-H Champion Market Swine</b> Garrett Baser <i>Sheridan 4-H</i>	<b>FFA Champion Market Lamb</b> Katie Dietrich <i>Lincoln FFA</i>
<b>Supreme Champion Pen of 3 Rabbits</b> Clay Anderson/Schindel <i>Placer Hills 4-H</i>	<b>Reserve FFA Champion Market Lamb</b> Josie Hernandez <i>Placer FFA</i>
<b>Reserve Supreme Champ. Pen of 3 Rabbits</b> Christi Turner <i>Miners Ravine 4-H</i>	<b>Supreme Champion Market Eggs</b> Cooper Knutsen <i>Dry Creek 4-H</i>
<b>Supreme Champion Single Fryer</b> Aydan Dickinson <i>Loomis Community 4-H</i>	<b>Reserve Supreme Champion Market Eggs</b> Esther Jolly <i>Eureka/Granite Bay 4-H</i>

## What You Get When You Buy

If you elect to use the popular cut and wrap option, the following are examples of trimmed and packaged (numbers are approximate) options. 2020 butcher shops Longhorn Meat Company and Roseville Meat Company are available. Roseville Meat Company has limited capacity. Contact Fair office for more details.

### Beef (Steer): 1,250 lbs.

Steaks: 174 lbs. Roasts: 182 lbs.  
Ground Meat: 114 lbs. Lesser Cuts: 88 lbs.  
**Total: 558 lbs. Slaughter Price: \$220**

### Pork: 250 lbs.

Ham: 45 lbs. Bacon: 20 lbs.  
Chops: 38 lbs. Picnic & Butt: 40 lbs.  
Sausage: 20 lbs. Lesser Cuts: 8 lbs.  
**Total: 171 lbs. Slaughter Price: \$65**

### Lamb/Goat: 125 lbs.

Chops: 38 lbs. Legs: 17 lbs. Stew & Etc.: 15 lbs.  
**Total: 56 lbs. Slaughter Price: \$61**

\*Many factors affect the amount of the various meat cuts obtained from a carcass. Factors include weights, sex, degree of finish and cutting method used in preparing the meat for the freezer. Slaughter Prices listed are approximate and will be finalized at the sale.

## After You Purchase An Animal

The highest bidder will be asked to butcher their animal through **Custom** or **Resale** processing. Eggs and rabbits are not available for resale.

### How Custom Processing Works:

A 250lbs. hog for \$5.50/lbs.= \$1,375 sale price  
Add Slaughter Fee= \$65 (*Varies based on species*)  
Payment at Sale= \$1,440  
Add Cut & Wrap Fees (Paid at the Butcher Shop)

### How Resale Processing Works:

A 250 lbs. hog for \$5.50/lbs.= \$1,375 sale price  
Approximate Market Value= \$0.50/lbs.  
Market Value= \$0.50 x 250 = \$125  
Contribution at Sale= \$1,250

\*Replacements not available for resale.



*We want to thank everyone  
for \$243,096 in Junior Livestock  
Auction sales in 2019!*

*We look forward to increasing  
that total in 2020 with your  
help and participation!*



## Small Animals

Buyers of rabbits, replacement animals and/or eggs will be contacted by the exhibitor to arrange delivery.



## Disqualified Animals

If an animal is disqualified on Saturday morning after the auction has started, the animal will be removed from the sale. Any buyers currently bidding on that specific animal will be called and notified of the removal. This will allow the buyer to choose another animal listed on the auction site.



## Announcement of Champions

During the evaluation of the animals, the judge will determine a Champion and Reserve Champion. After results are finalized, Placer County Fair staff will update the Champions online. This will occur prior to the start of lots closing.



## Process of Buyer Payments

Due to the virtual auction format, a fair staff member will contact you following the close of bidding. A copy of your invoice will be emailed to you, prompt payment is appreciated.

We are keeping the 'add-on's' open until Friday, July 3. If you provide add-ons, that invoice will be sent after your 'sale day' invoice. We will be providing net 15 day terms. If an invoice is over 30 days, the PCF will include a finance charge of 20% per month. You may pay with Cash, Check or Credit Card.

## Estimated Exhibitor's Financial Bottom Line

Animal:	Steer	Hog	Lamb/Goat
Weight:	1,350 lbs.	250 lbs.	140 lbs.
Feeder Project Animal	— \$1,500	\$400	\$450
Feed	— \$1,500	\$400	\$150
Misc. Costs	— \$100	\$100	\$100
Total Project Cost	— \$3,100	\$900	\$700
Break Even Price	— \$3,105	\$900	\$700

## The Bottom Line

The cost of a 4-H or FFA animal is higher than a commercial stockman because of the individual attention given to the animal's development. This special attention deserves a premium price above the market price. The "Break Even" cost will allow the exhibitor to earn a profit margin which can be reinvested into next year's project, college or future investments.

**PLACER COUNTY  
FAIR**

**@the  
grounds**  
PLACER COUNTY

451 Los Vegas Avenue  
Roseville, CA 95678  
916-701-8181

fairinfo@atthegrounds.com